

# WHY LINDE MATERIAL HANDLING TAKING A LOOK AT TCO & ROI



Linde Material Handling designs forklifts with the operator at the center, enhancing efficiency, productivity, and smarter workflows. This focus not only keeps operations on track but also helps save money. Along with productivity, considering total cost of ownership (TOC) and return on investment (ROI) is crucial. Discover how Linde MH can save your operation time and money.

## TOTAL COST OF OWNERSHIP (TCO)

When investing, look beyond the initial price. Competitor trucks may have a lower upfront cost but may not provide the same long-term value.

### Common questions include:

- What are the upfront costs? What are the recurring expenses?
- What is the long-term value of this purchase?
- Will this investment remain operational and reliable in the future?

**Linde MH delivers a superior long-term return, saving \$2,353,797 over 7 years.**



## RETURN ON INVESTMENT

Linde MH delivers reliable, cost-effective material handling solutions that boost productivity today and in the future, ensuring long-term savings for your business.

## DECREASED ADDITIONAL COSTS

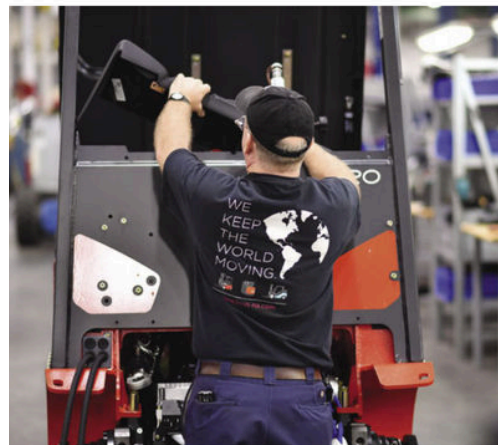
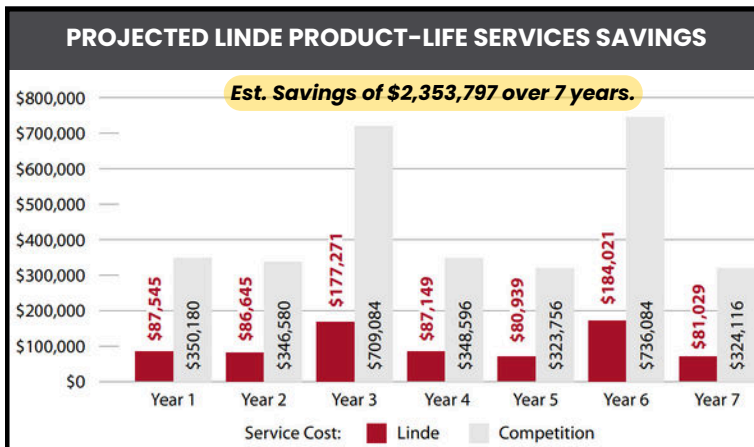
Linde MH products are built to last with durable designs and longer service intervals, extending your fleet's life without extra costs. Our service plans offer significant savings over time compared to competitors, providing up-front pricing and lower operational expenses to improve your material handling efficiency.

## LONGER SERVICE INTERVALS

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## EXTENDED SERVICE INTERVALS

Linde MH trucks require maintenance only after 1,000 hours—75% longer than the 250-hour intervals of competitors. This leads to significant savings in maintenance costs, saving up to 75% per site over 7 years.



Service Intervals  
— UP TO —  
**75%**  
LONGER



Your forklifts represent a significant investment, and it's crucial to select the best forklift for your specific application and maximize their operational lifespan. For expert tips and advice, visit [www.totalwarehouse.com](http://www.totalwarehouse.com).

**TOTAL  
WAREHOUSE**